

НОВОСТИ ПРИВОДНОЙ ТЕХНИКИ



Ежемесячная газета

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The Russian technical newspaper "Drive Technique News"

The Russian technical newspaper "**Drive Technique News**" is information and analytical edition for experts in the area of power transmission, automation and drive technique. It is the unique newspaper **in Russia** on such subjects.

The newspaper focuses its attention on the consumers, manufacturers of the driving machinery and industrial automation systems.

The publication offers its readers information about the latest trends in the machinery, experience of its application in the industry, analytical market reviews of the subject magazines.

Undoubtedly, the readers` attention would be drawn to such headings as **Energy saving, New developments, Heat-and-Water-supply, Made in Russia, Implementation experience, Internet news** and others.

Newspaper circulation – 10000 copies.

Periodicity – once a two months.

Format – A3 Chromaticity – 2+2.

Our newspaper issues **6 times per year: №1-2 (2-nd half of February), №3-4 (2-nd half of April), №5-6 (2-nd half of June), №7-8 (2-nd half of August), №9-10 (2-nd half of October), №11-12 (middle of December).**

We need to receive advertising materials in the month to the output of issue.

The publication is distributed by subscription the Agency «Rospechat» (index 35831) and «Book-service»(index in the Combined catalogue «Press of Russia» 44875), at the exhibitions, workshops and conferences as well as via target dispatch to the enterprises of the industrial complex of Russia and CIS.

Currently the editorial staff is preparing the next issue of our newspaper. We appeal to you with a proposal to take part in this project. To this end you may send to the editors` address the materials pertaining to the business operations of your enterprise, the pictures performed in *tif format with resolution 300x300 dpi.

Below are the prices for placement of ads in our newspaper:

First type range A3 – 2000 Euro

Cost of the subsequent type ranges – 1500 Euro

5% discount is be secured in case of the repeated publication

The discount case of the third and all subsequent publications makes 10% of the basic cost.

As a value-added service we offer to place your advertising materials in the next issue of our newspaper at rates below the market ones.

Besides you may place your banner at our web-site: www.privod-news.ru

The banner exchange is possible and kindly welcome.

You may send your materials to the editors by **E-mail: privod.news@gmail.com**

Our phone: +7(495) 961-82-64, Fax +7(495) 786-21-01

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